

Policy Advice, Outreach & Dissemination of Research – PhD Course (3 ECTS)

Duration: 6-7 September 2023

Location: [South Campus, University of Copenhagen](#)

About the Course

The purpose of this PhD course is for PhD students to **learn how to:**

- **COMMUNICATE** – share their research in an efficient, authentic, understandable, and interesting way
- **DISSEMINATE** – identify and translate their research findings to prospective broader audiences, including various stakeholders and journalists
- **IMPACT** – transform their academic research into actual societal impact

Learning Outcomes

Participants will learn how to:

- Frame research communication based on the audience, especially for articles, blog posts, and pitching to media;
- Interact with media;
- Write a policy brief;
- Find stories in their research;
- Turn research into policy impact thanks to feedback from a real-life policy environment
- Various tools, such as podcasting, videos, and blogging



Structure:

- **1,5 days** Ph.D. course is structured as a series of interactive workshops and roundtables
- To receive the most fruitful training, including feedback from the policy environment, please note there is preparatory work which requires **submission of deliverables by the deadline date of 20th August.**
- The preparatory work includes a reading list and assignments that must be prepared and submitted before the training. The participants will receive the guidance and materials upon approval of their registration.
- Participation will be only possible upon submitting the required preparatory work within the indicated time frame.
- More detailed **agenda** can be found on the [Sapiens Network website](#).

Registration:

- Sign up form can be found on the [Sapiens Network website](#) or at this [link](#).
- Your application will be considered on a rolling basis, and we will inform you as soon as possible whether we can approve your participation.
- In case of questions, please get in touch with Associate professor Marta Andhov at marta.andhov@jur.ku.dk

