



News from Brussels

The European Commission's main priorities and future plans

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*Public Procurement Conference – centralization
and new trends*

25-26 April 2023

The new role of Public Procurement



Market Integration and Competition



- Efficient internal market
- Fair competition



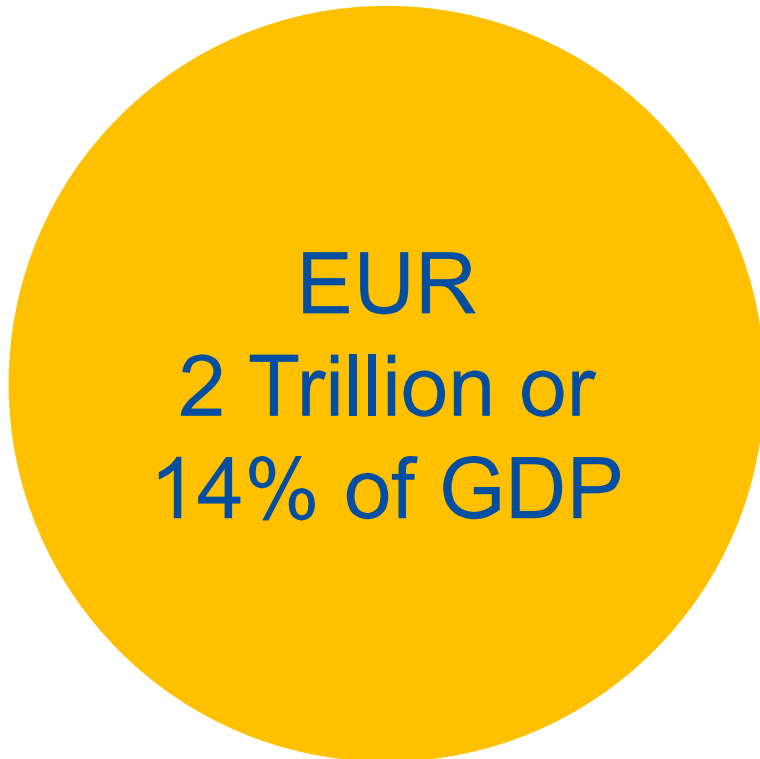
Sustainability and Resilience



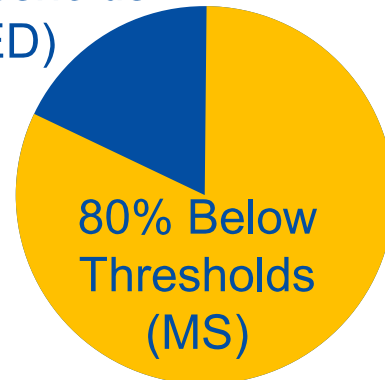
- Big Buyers
- Sectoral legislation
- Public Buyers Platform
- Public Procurement Data Space

Public Procurement as a driver for Twin Transition and Resilience

Numbers



20% Above
thresholds
(TED)



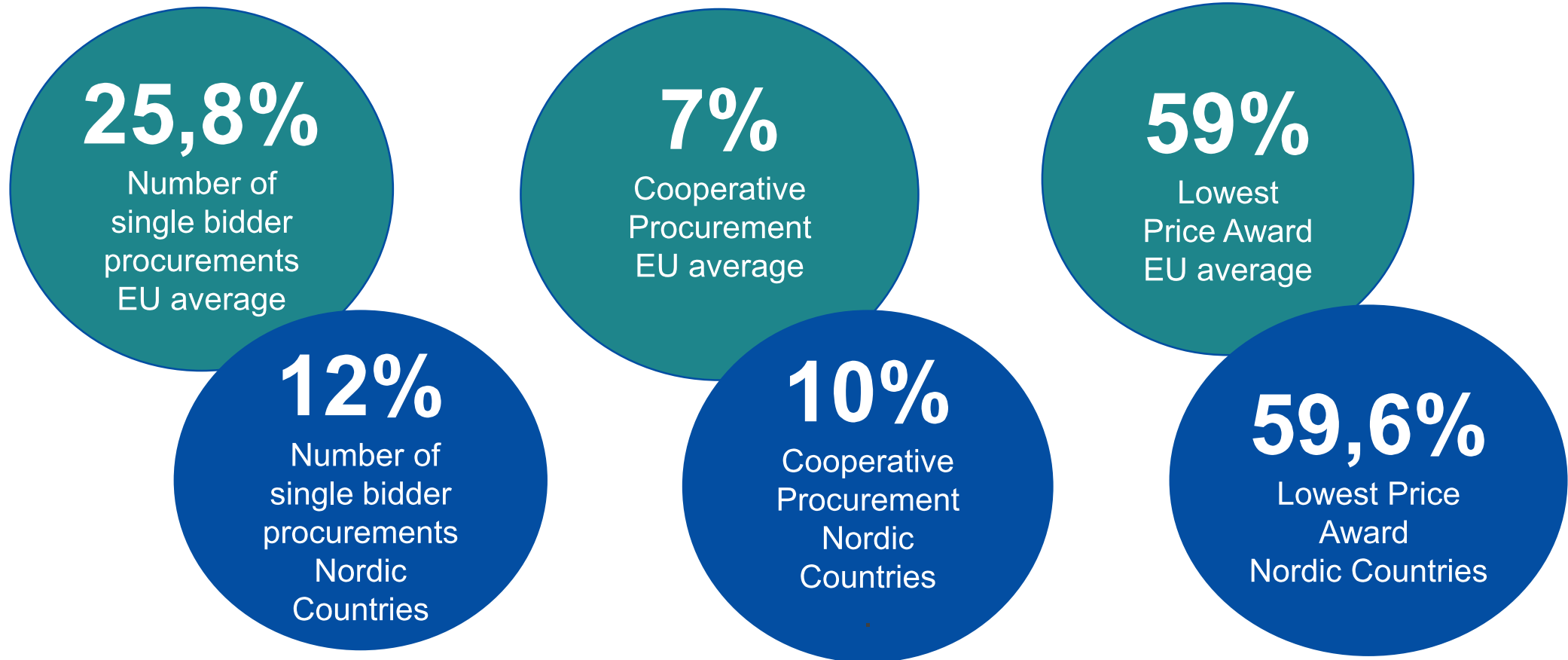
Sectors



I. Market Integration and Competition:

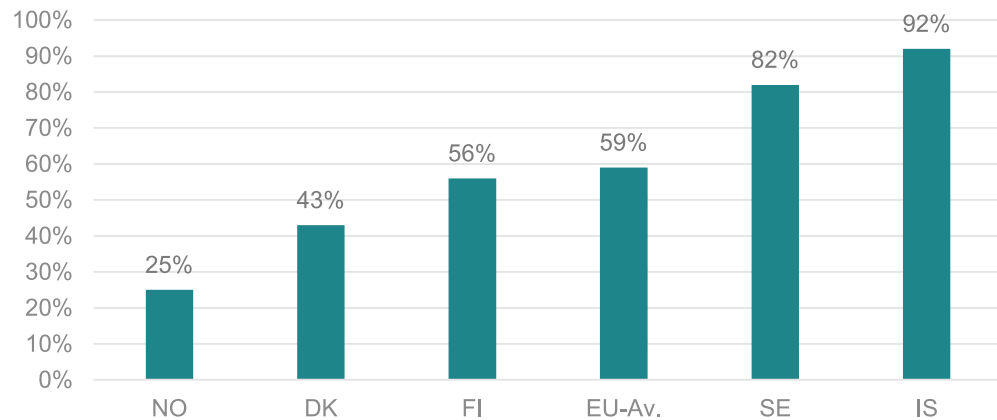
1. Building an efficient internal market
2. Promoting efficient and innovative procurement
3. Ensuring fair competition

Structural Deficiencies of Public Procurement Market

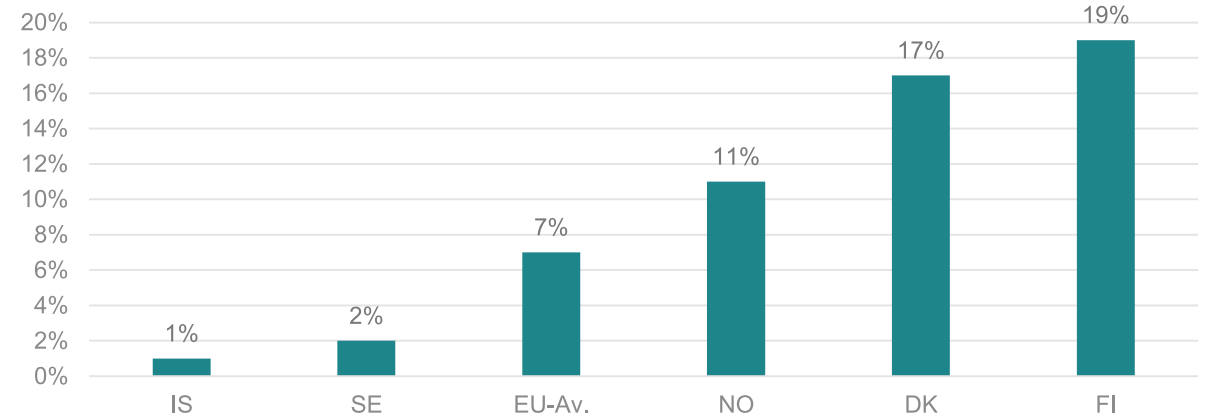


Structural Features of Public Procurement Market

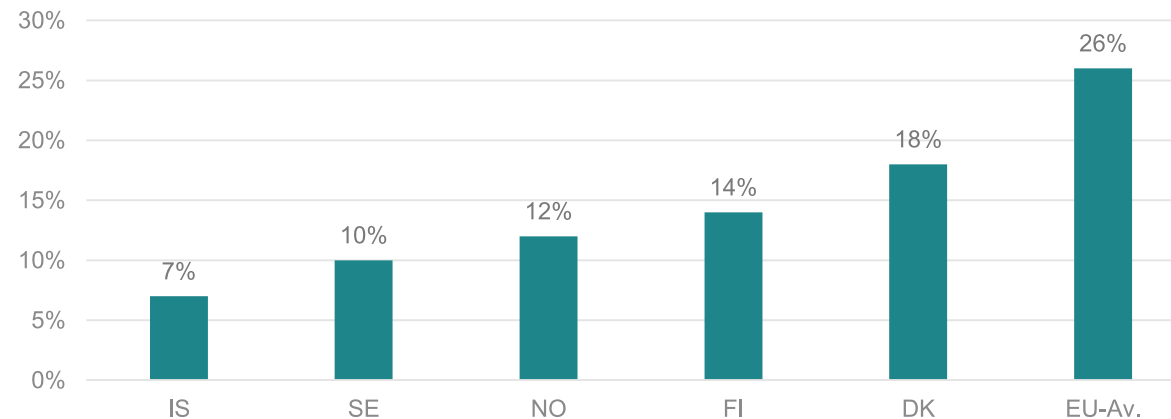
Numbers of procurements award based on lowest price only



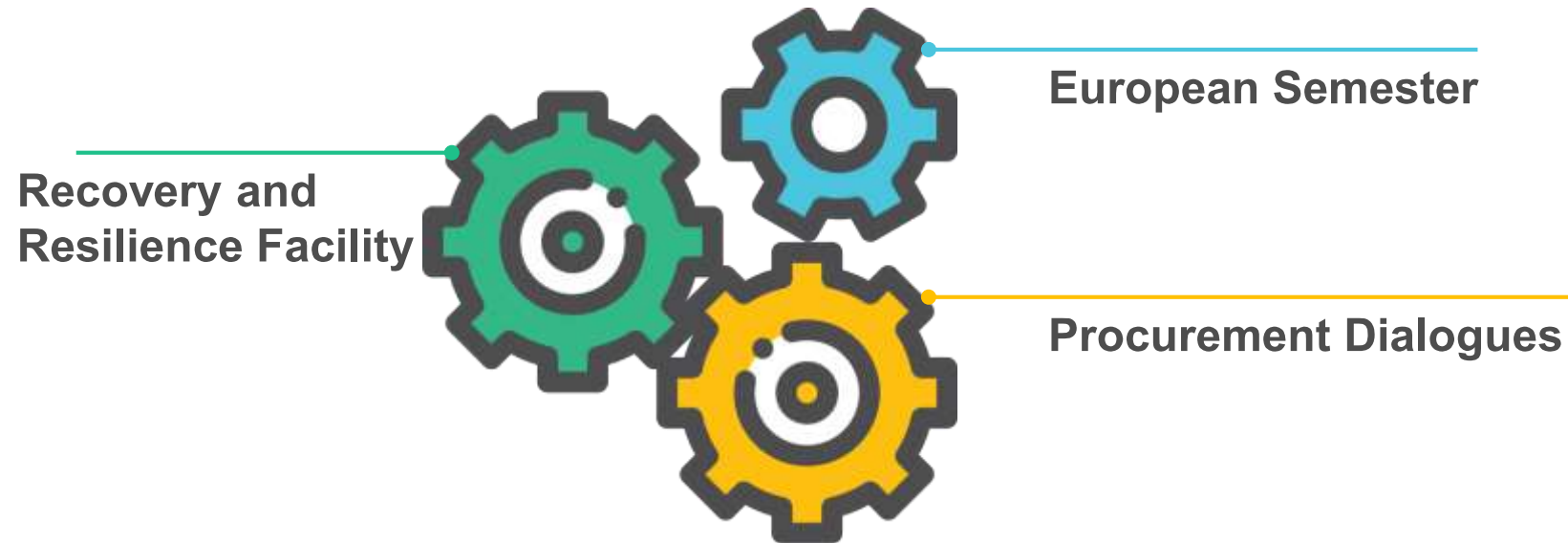
Proportion of procurement procedures with more than one public buyer



Number of single bidder procurement procedures



Promoting Efficient and Innovative Procurement through Cooperation with Member States



Ensuring Fair Competition Globally

FSR

Foreign
Subsidies
Regulation

Ensuring a level playing field within the Single Market

- Addresses distortions caused by foreign subsidies
- Notification-based tool and possibility of ex-officio investigations



IPI

International
Procurement
Instrument

Opening procurement markets globally

- Drop barriers to access procurement markets in third countries
- Provide the EU with negotiating leverage vis-à-vis third countries





II. Promotion of Innovation, Sustainability, and Resilience

1. Big Buyers
2. Sectoral Legislation
3. Public Buyers Platform
4. Public Procurement Data Space

Fostering Innovation Procurement

Develop

Collective
Intelligence



- Big Buyers Working Together
- Public Buyers Community Platform
- Funding of PPI Projects

Support

for Public
Buyers



- Guidance and Tools
- Webinars
- Training Programs (for CPBs)
- Closing gap between innovation ecosystem and Public Demand

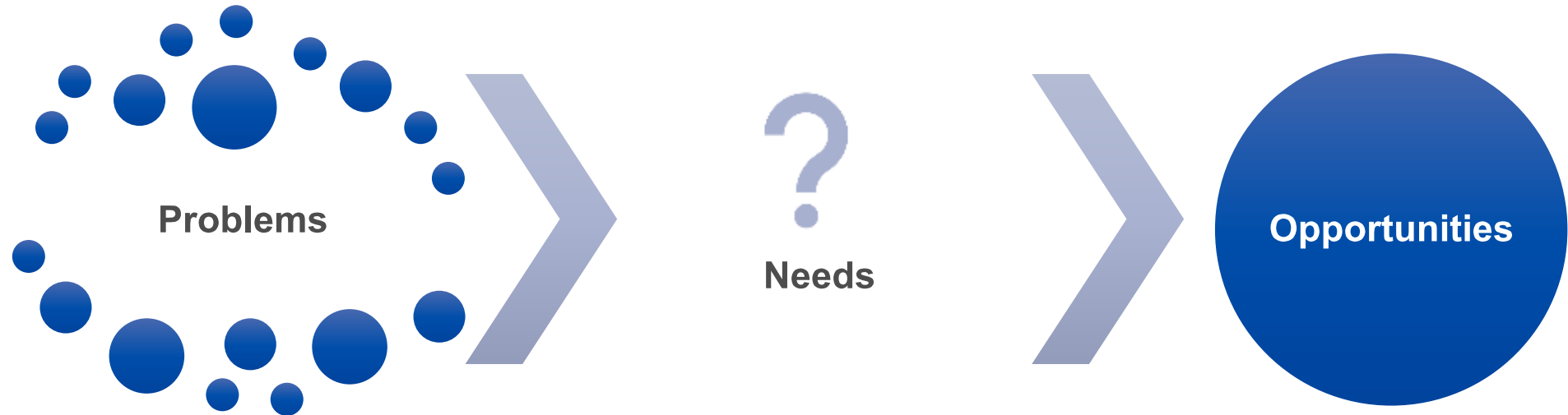
Big Buyers Working Together for bigger impact

- Collaboration of public buyers around unmet needs
- Engage collectively a dialogue with the market
- Shaping the EU market through public demand

10 Working Groups

- Focus: ICT, Green, Health & Social Procurement
- Facilitated collaborations between buyers and suppliers
- Webinars, Hackathons, etc.

Transform problems into opportunities for Buyers



- Old solutions
- Working alone
- Tough challenges

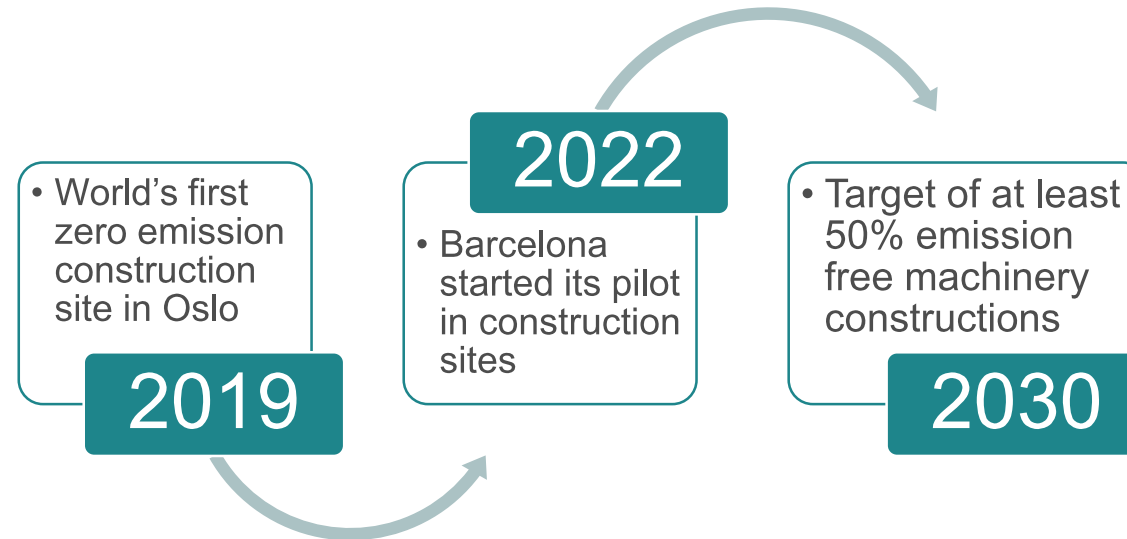
- Keep up with the pace
- Innovative solutions
- Connect with the market

- Drive market for new solutions
- Joint market studies and preparation
- Build collective intelligence
- Connection with innovators

Big Buyers on Zero Emission Construction Sites: an example from Oslo

The working group on Zero Emission Construction Site:

- 21 Members
- Shared knowledge
- Joint Statement of Demand



Open and joint Statement of demand signed by Barcelona, Oslo, Copenhagen, Helsinki, Vantaa and Bodø

Sectoral Legislation



➤ Proposal for a Net Zero Industry Act

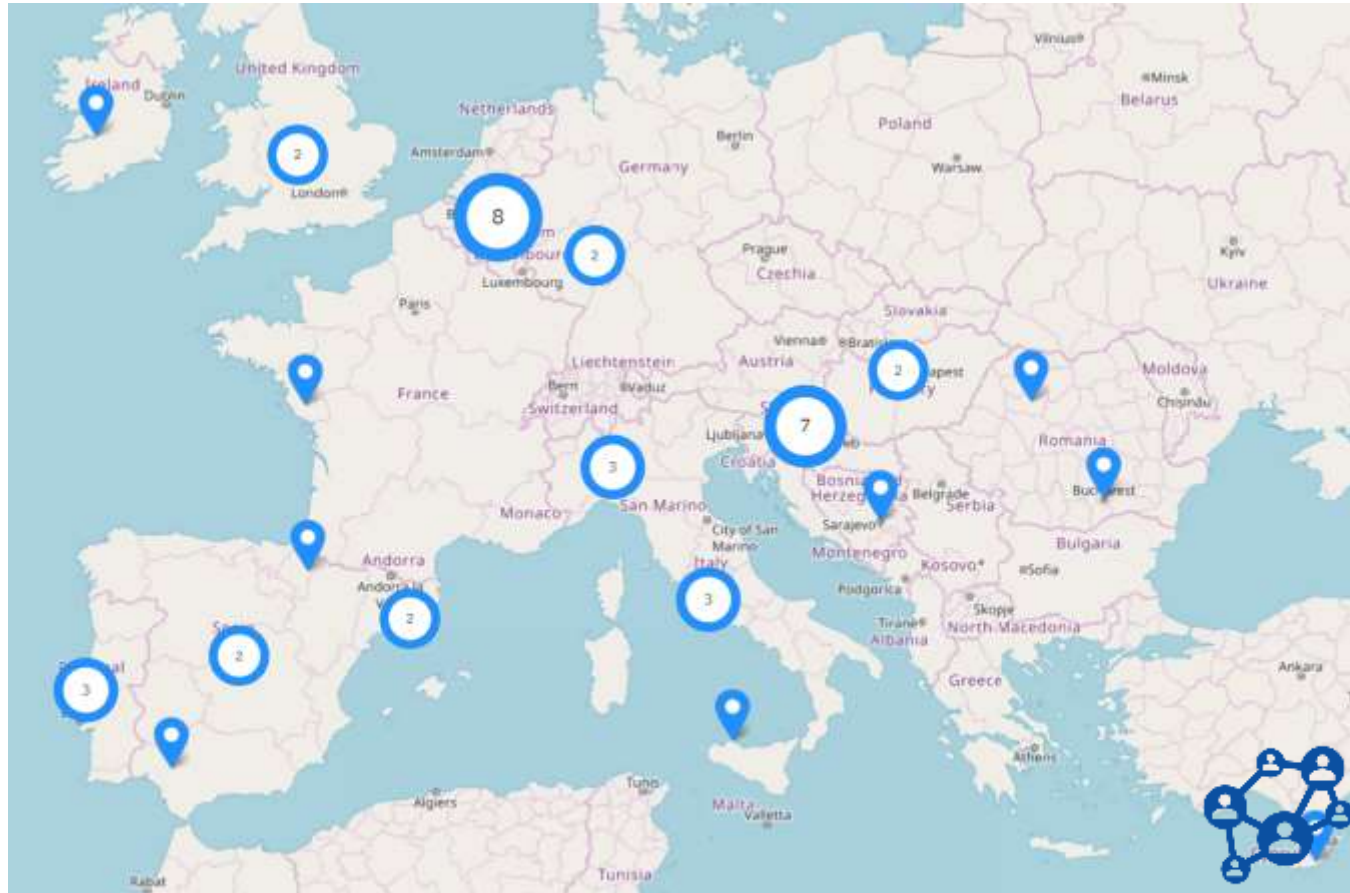
➤ Award criteria to include the **sustainability and resilience contribution**

1. Environmental sustainability
2. Innovation
3. Energy System Integration
4. Resilience

➤ In compliance with the EU's international obligations

➤ Mandatory **weighting range**: 15% to 30% of the award criteria and possibility to go beyond for environmental/innovation criteria

Public Buyers Community Platform



Not shown members from Sweden, Estonia, Norway, United States, Mexico, South Africa



<https://public-buyers-community.ec.europa.eu/>

An open digital space for **Public Buyers**, **Suppliers**, and **Researchers** to collaborate and exchange knowledge.

- More than 70 members from Governments and Public sector
- Others from large companies, SMEs and research institutes

Public Procurement Data Space (PPDS)



Connection between European databases, including TED data on public procurement, and national procurement data sets available in national portals



A data space to improve public spending, boost data-driven policy-making and improve access to tenders for SMEs

Harnessing the power of procurement data

Targeting public funds towards **policy priorities**



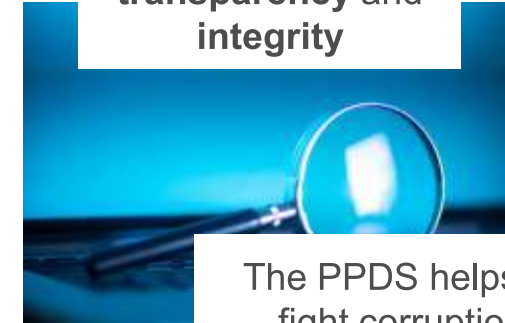
Ensuring wider uptake of sustainable and social procurement

Helping recovery from the pandemic



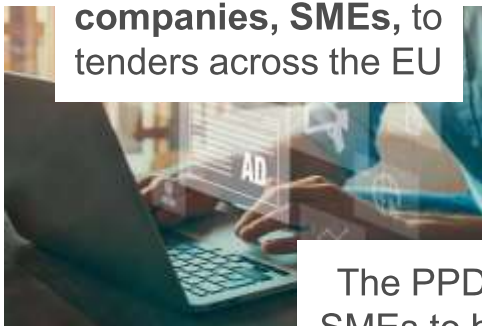
The PPDS will help e.g. to monitor the RRF

Increasing **transparency and integrity**



The PPDS helps to fight corruption

Easy access for companies, **SMEs**, to tenders across the EU



The PPDS will support SMEs to bid strategically

Value for money for public buyers & **less red tape**



Plan, buy in bulk & easier reporting

Generating **key insights** for policy-making



The PPDS will become a strategic asset for policies

Conclusion – Turning to the future

- A paradigm shift for public procurement?
- Tool to drive the market and foster innovation, to the benefit of all.
- This is a collective responsibility

Keep in touch



[Strategic Procurement](#)



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NEWSLETTER



Thank you



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