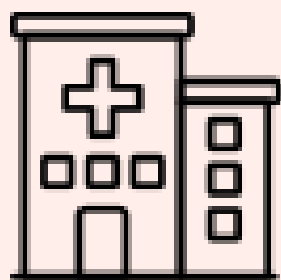




YOUR HEALTH DATA AT YOUR FINGERTIPS

PORTABLE | REALTIME | SELF-SOVEREIGN

— PROBLEM



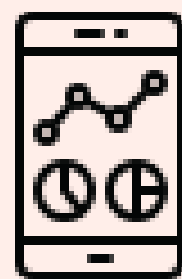
**Scarce access to
Health facilities**



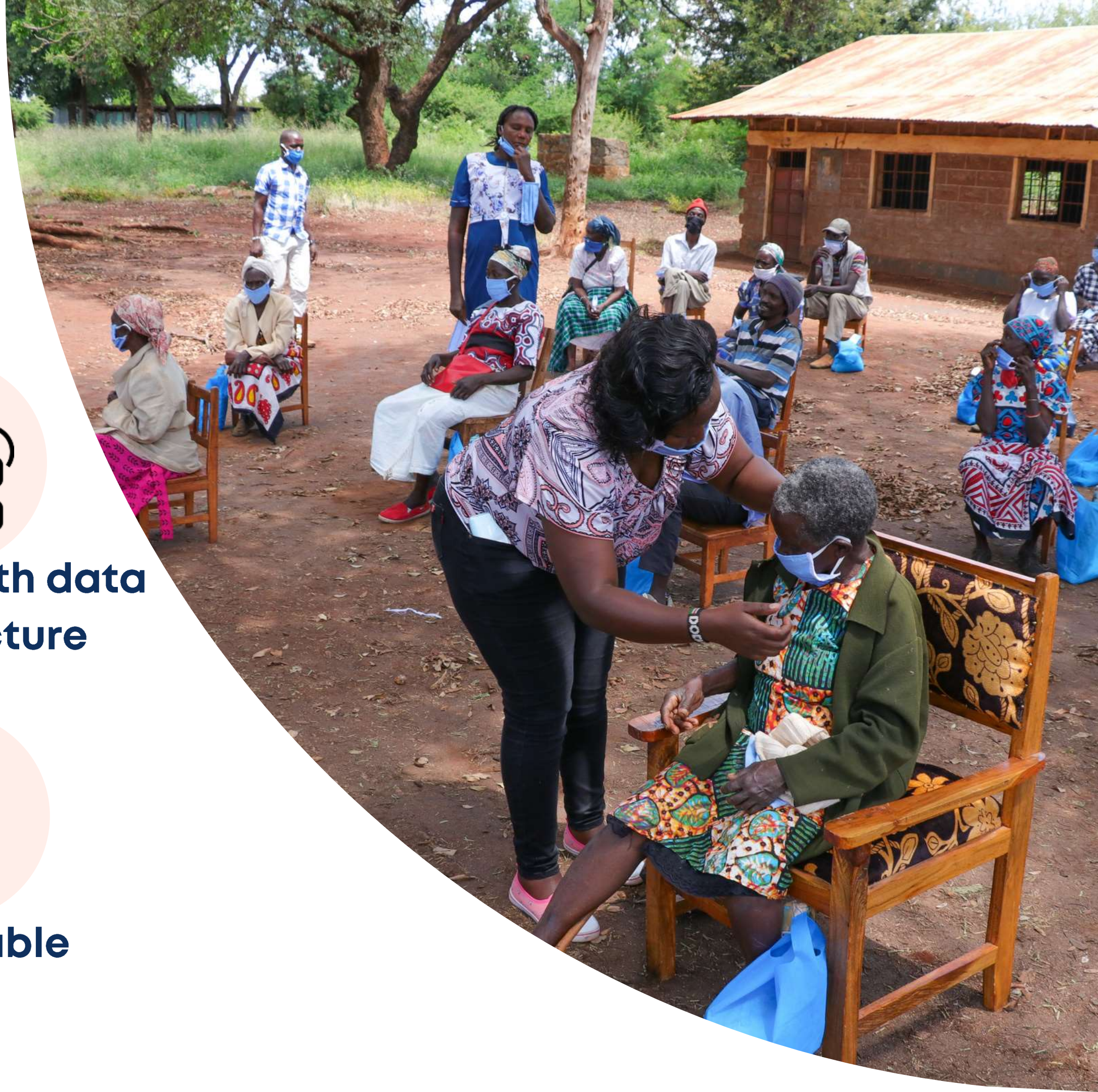
**Limited health data
infrastructure**



**High cost of
Health systems**



**No portable
data**



FACTS



One out of every 5 people have semi-instant access to their health data in real-time

Emerging markets account for over 70% of loss data in health. Global size over 3bn



Over 800M People in Africa do not have any kind of access to their health data.



Over 33% of patients' are misdiagnoses or mistreated because of lack of data and mobility of data



52% of all patients self-medicate once a year

OUR WHY

“When my friend died in 2019, it was because he didn’t have his health information with him and got the wrong treatment. It became clear to me that real-time access to your health data is the solution. So we built AfyaRekod - your own health data at your fingertips...”

~ John Kamara, founder and CEO

MARKET SIZE

\$1.3B

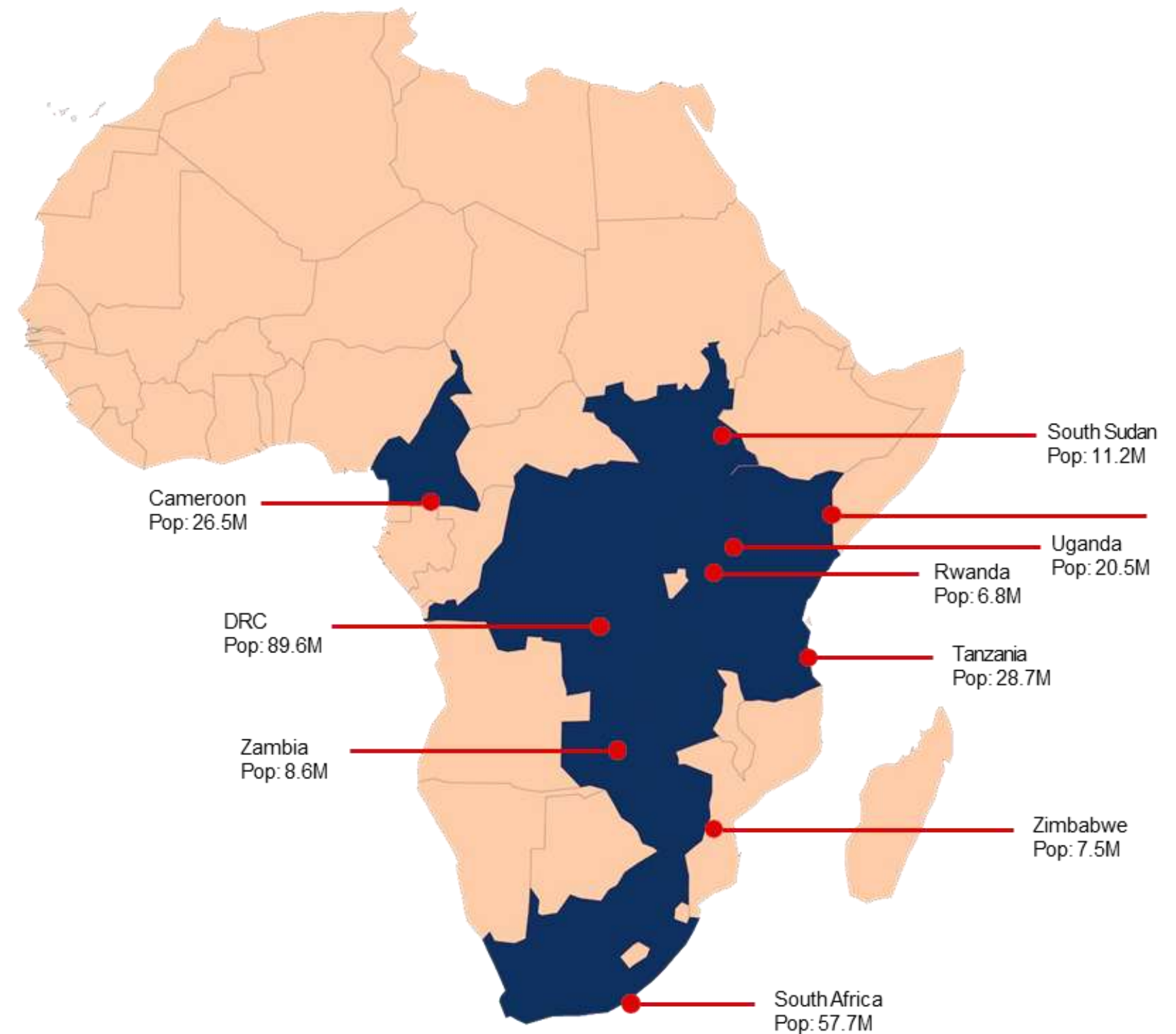
Total addressable market in Africa
by 2021

1.8B

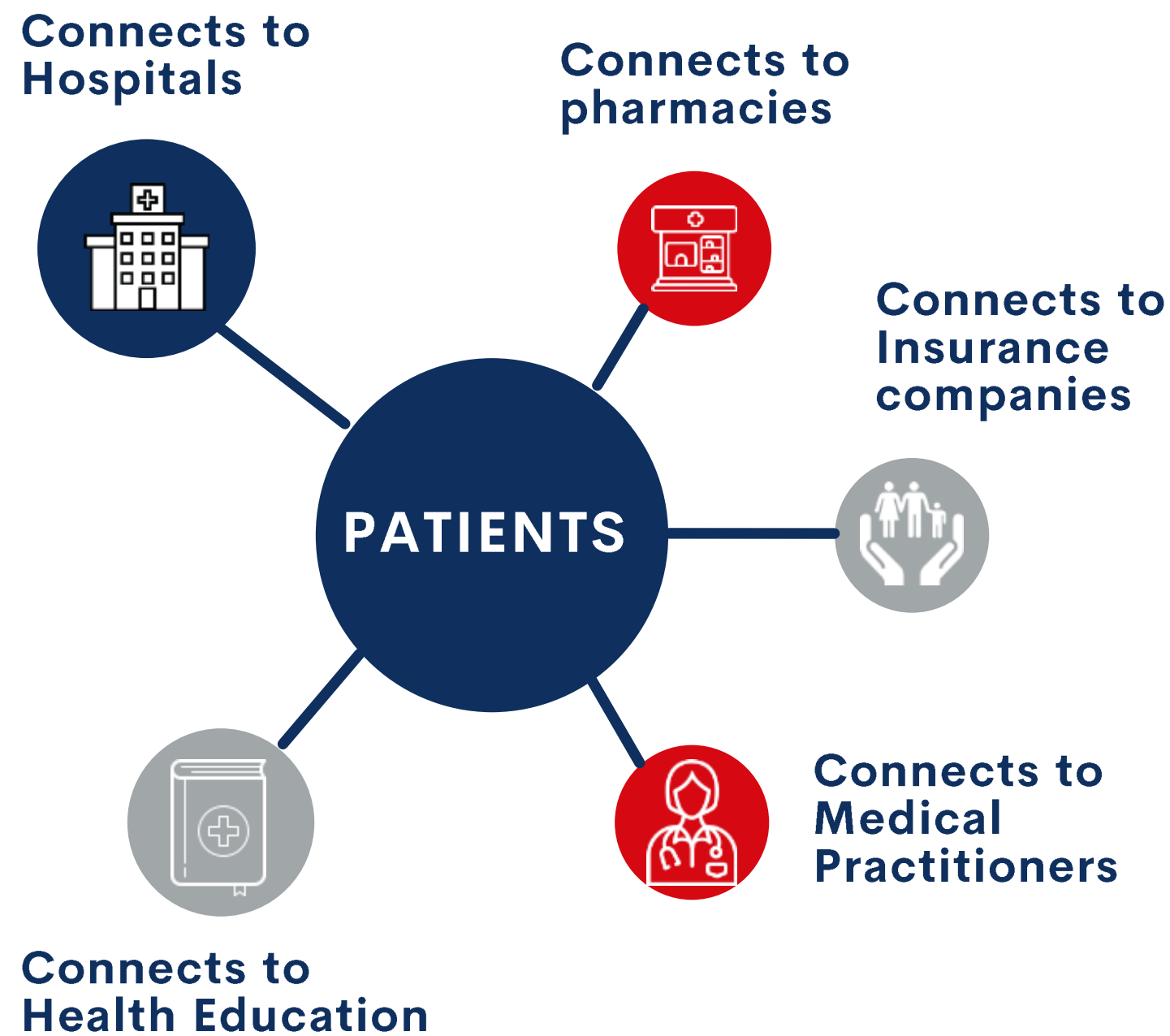
Market value for digital health in Africa by
2024

\$234B

Market value for global digital health by
2023



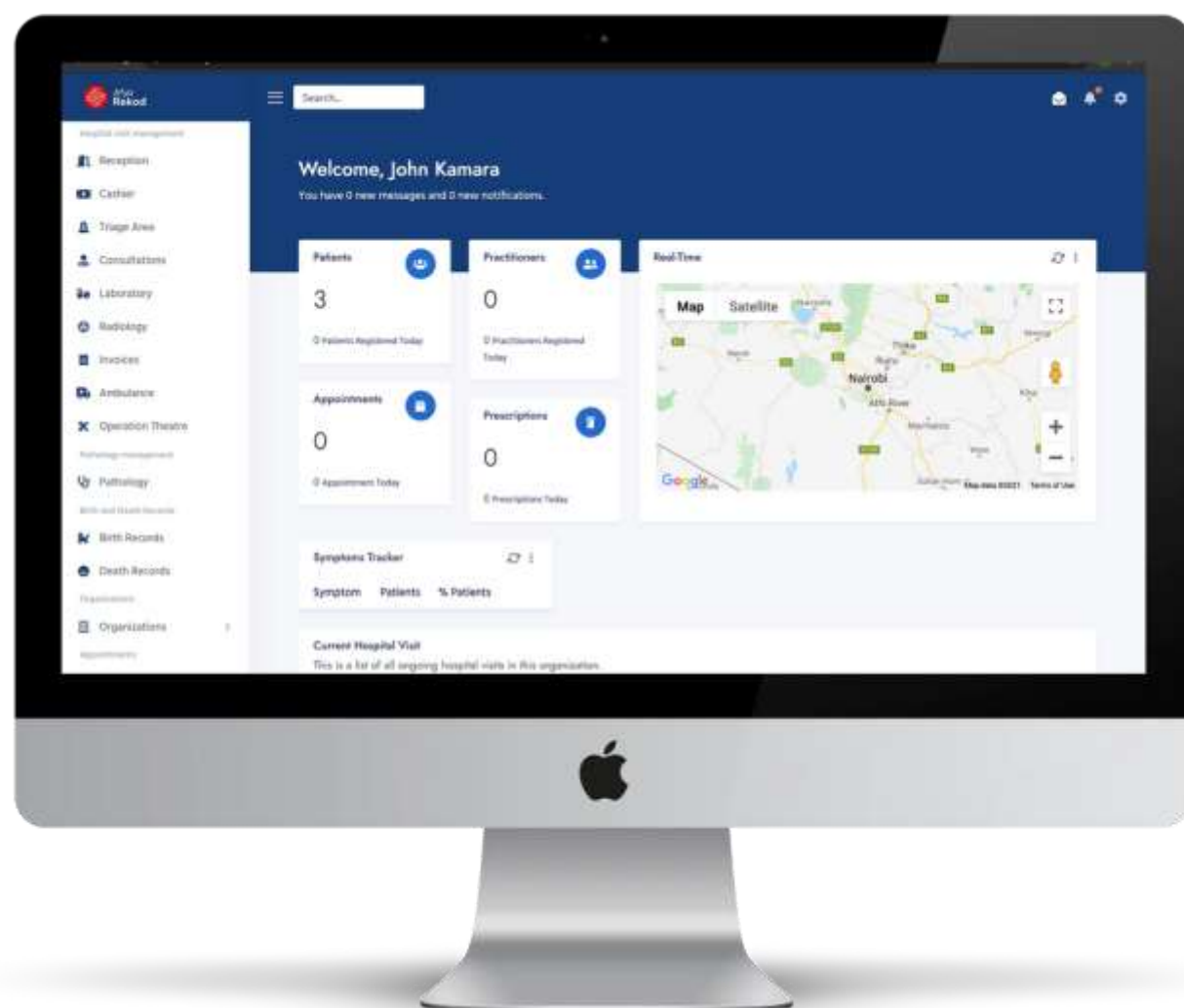
SOLUTION



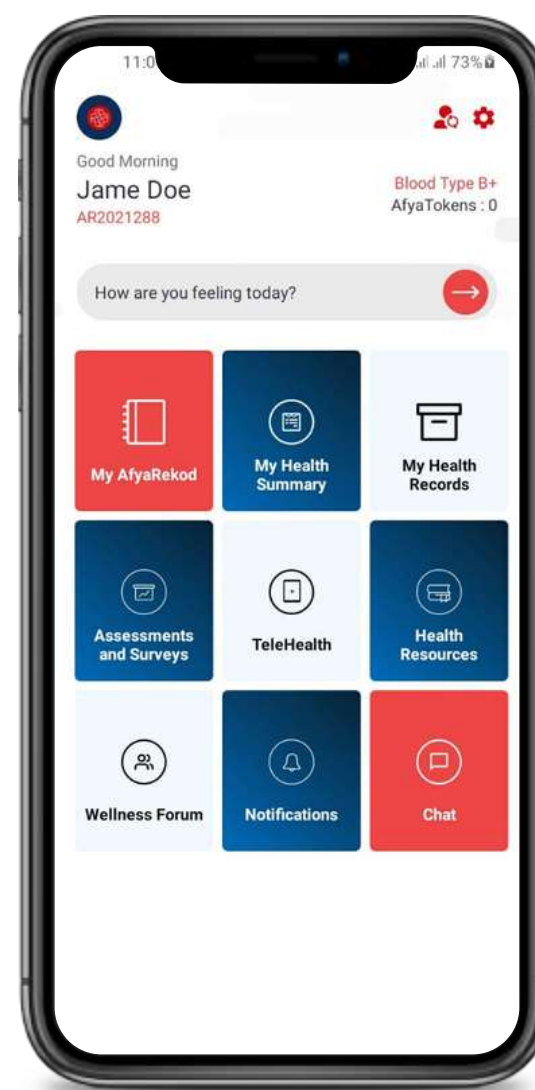
A decentralized, patient-owned electronic health record, where people easily capture and store their health data in real-time, and control their access to healthcare services.

OUR PLATFORMS

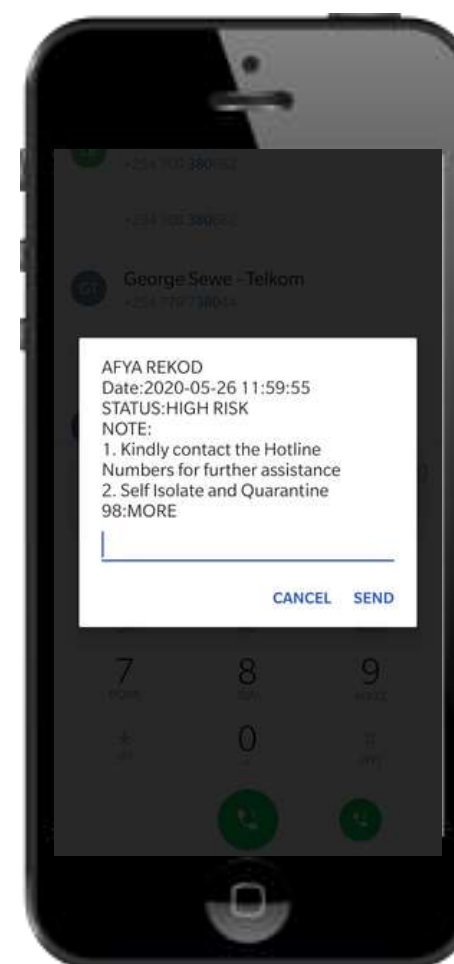
We believe that treatment happens in the hospital and healthcare happens outside the hospital.



Web Platform



Mobile App



USSD App



Symptom tracker

Take a self-assessment test and keep a health diary.



Telehealth

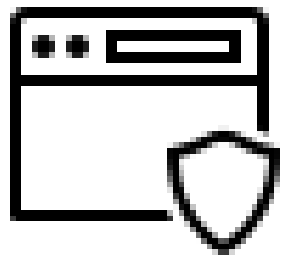
A secured decentralized, intelligent health data platform.



Gamified

Reminders, notifications and paid surveys make sticking with Afya Rekod simple and valuable

OUR PRODUCTS



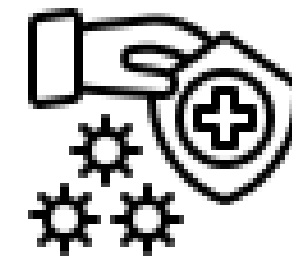
Universal Patient Portal

Each Patient can have access of all their health records on their personalised portals and easy access to medical services



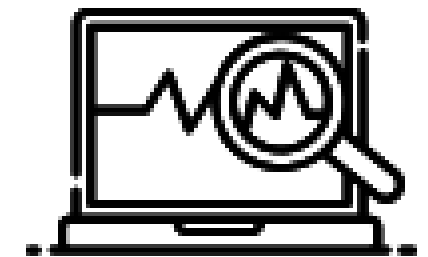
Dynamic EHR

This module keeps the medical and treatment history of patients in the hospital and easily identifies which patients are due for preventive screening



Disease Management Tool

The outbreak and disease management system allows for the management of diseases i.e. Covid-19 tracking, HIV, Ebola, Malaria, etc.



Diagnostic Management tool

This tool allows radiologists to Track imaging data over time and easily share access to imaging files with their patients



BUILT ON SMART TECHNOLOGIES (CARDANO PROTOCOL)

Identity protocols

The platform creates an immutable and portable blockchain-based digital identity for each user

Decentralized data storage

The platform will store medical records in tamper-resistant, decentralized personal data hubs

Big data algorithms

User's medical dashboard runs on ML, big data, and AI algorithms for predictive and proactive analytics.

Secured record sharing

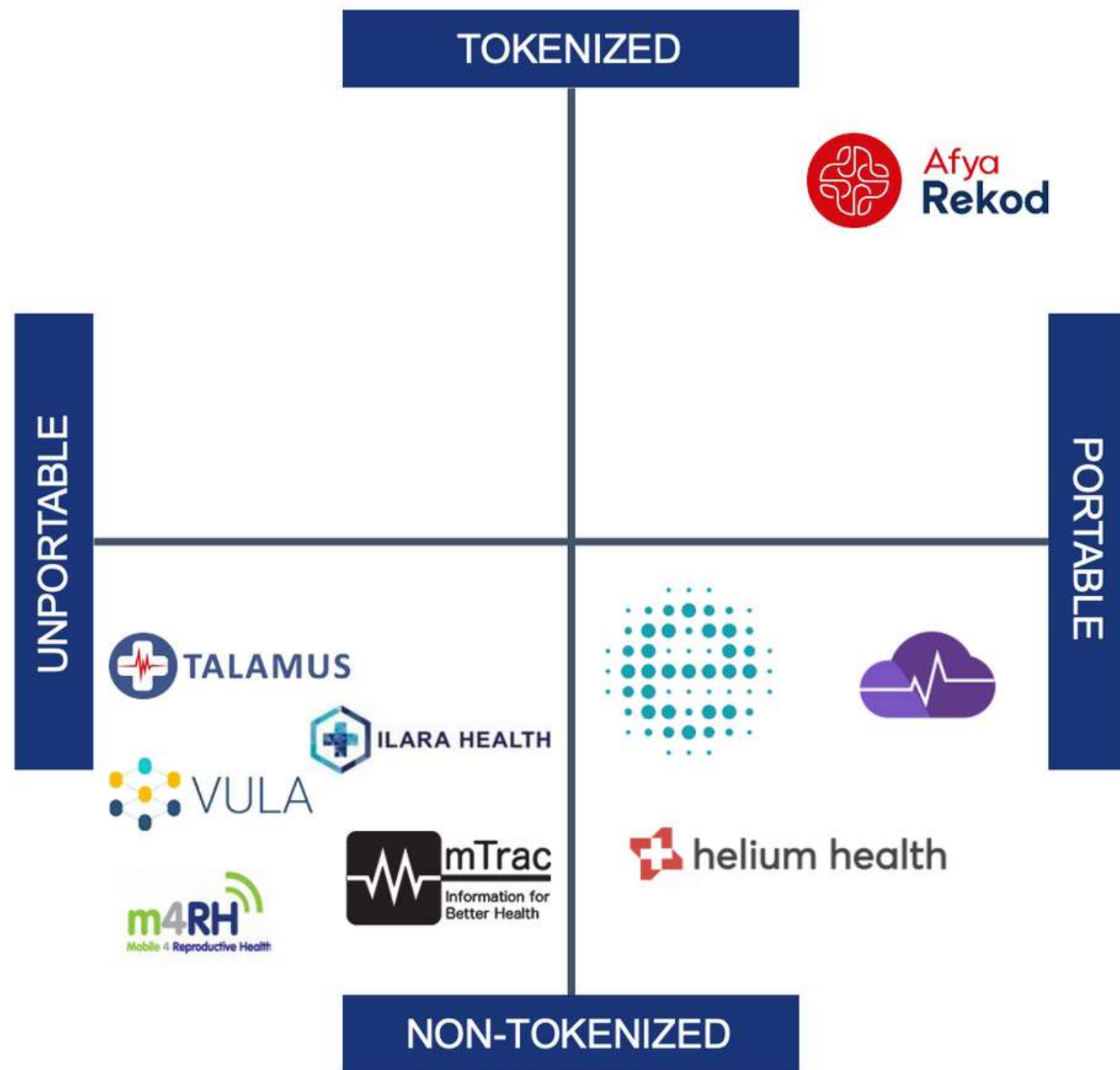
Trusted parties to attest to the authenticity of the medical records and its provenance

COMPETITIVE LANDSCAPE

Operating in a blue ocean of opportunity

Afya Rekod sits alone as the only product that is both portable and tokenized

- Web 3.0 (AI and Blockchain)
- 4th industrial revolution
- SDG Realization (3, 10)

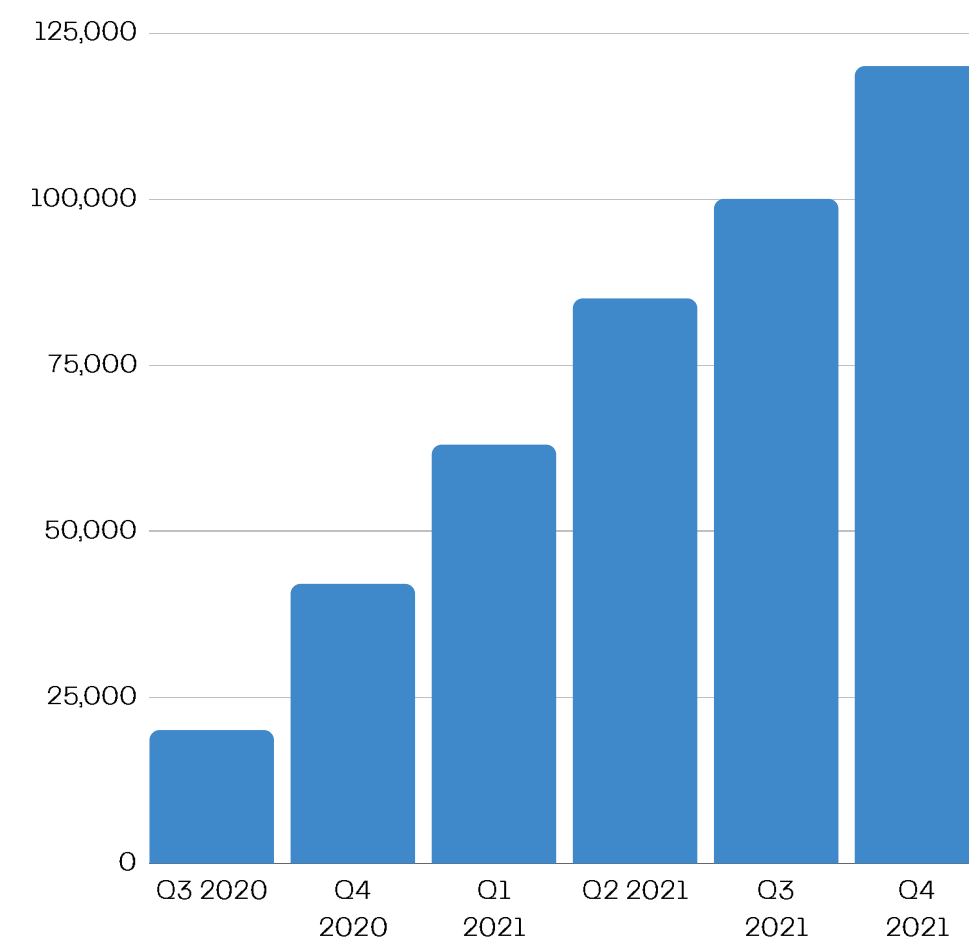


TRACTION

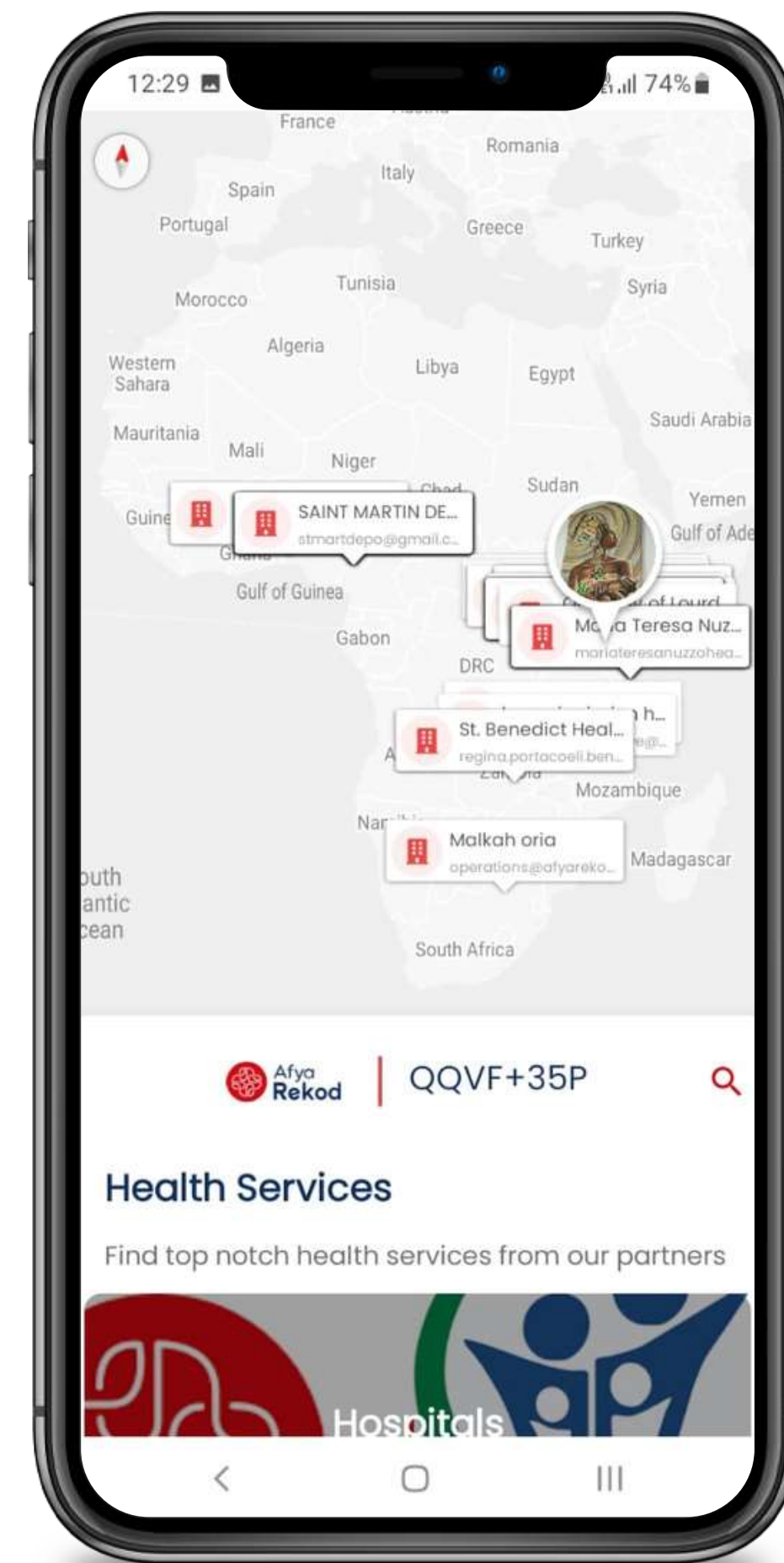
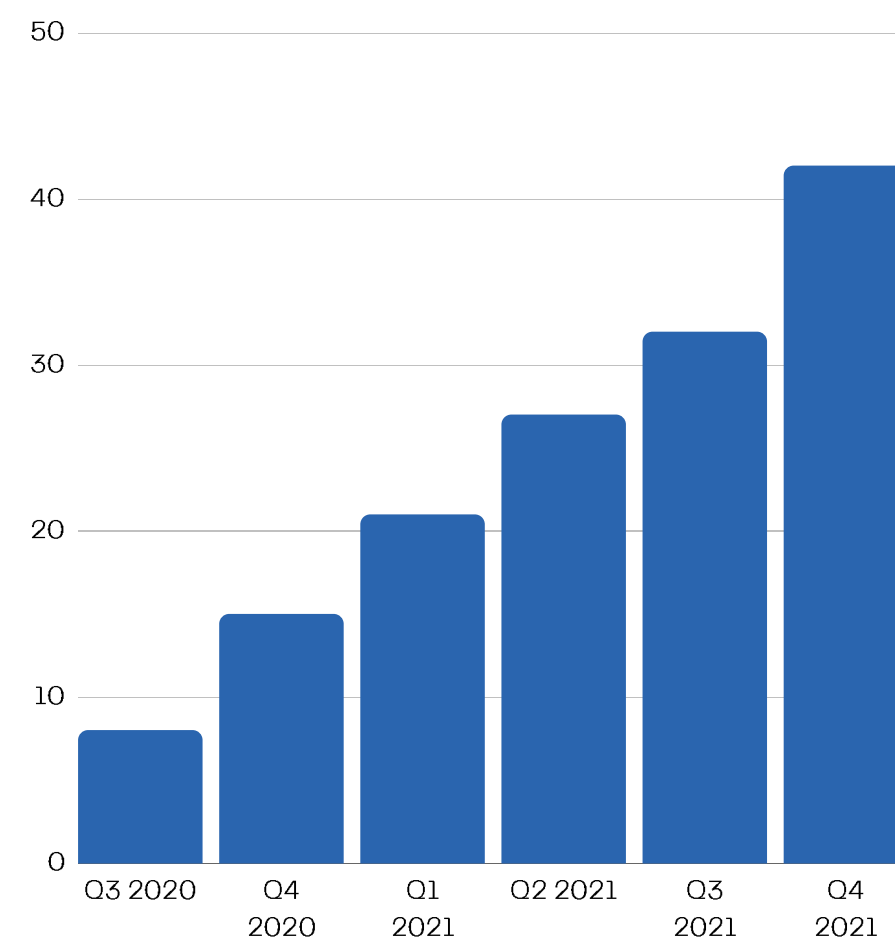
200,000+ patients on EHR | 100+ Hospitals | 20,000+ on UPP

We have onboarded over 200,000 patients from 100 health facilities including, one County Government. We are live in Kenya and Nigeria.

Patients onboarded



Hospitals onboarded



PARTNERS



Scaling through partnerships!



TEAM

Leadership



John Kamara

Founder & CEO

John Kamara has over 20 years experience in business strategy, digital technology, and market growth all over the world. John is a leading expert in Internet, digital payment and financial applications, AI and blockchain solutions, which have earned him the title of AI ambassador of Nairobi and Lagos



Umuhany Zuhudi

General Manager

Umuhany Zuhudi is the General Manager of AfyaRekod. Skilled in Product Management, Community management, and digital marketing, Zuhudi has worked with Pan-African entrepreneurs and helping technology startups through ideation, development, and go-to-market strategies.



Irene Kiwia

Co-Founder

Irene is an accomplished entrepreneur whose career spans over 15 years in Media, Marketing, Communications, Technology and Development programs (focused on women and girls empowerment). She has founded Frontline Media Management, eCoBba, and Twaa.



Ron Harris

Co-Founder

Dr. Ronald M. Harris is a practicing dermatologist in Encinitas, California and is affiliated with multiple hospitals in the area. He has been in practice for more than 20 years and is the co-founder of Afya Rekod

Advisory



Dan Mapes

Founder Verses.io & The Spatial Web Foundation

Dan has spent over 20 years at the intersection of internet technology and entertainment as an entrepreneur and inventor. Dan's technology interests range from Gaming to Virtual Reality and from Blockchain to Artificial Intelligence. He has been a consultant to both startups and large corporations and has made investments in multiple companies where he is often an active advisor or board member.



Nancy Dyste Christiano

Co-Founder & Advisory Afyarekod

Nancy is a strategic business development and social enterprise management expert with over 20 years experience in connecting people, products & services to benefit humanity. Nancy has been the CEO of Pac West Ventures, business development head at Molinari Media, and International Relations development of blockchain patents.



Dr. Jane Thomason

Former Advisor WHO| CEO Fintech Worldwide

Dr. Thomason is a global thought leader for social impact and digital transformation. She influences startups, governments, organizations, and industry on transformational opportunities of the digital economy. Jane is also the lead author of the book "Blockchain Technologies for Global Social Change" and has been recognized in Forbes Magazine (2018) as Blockchain's Leading Social Development Evangelist.



Patrick Cheah

Country Director Water Aid-Liberia & Sierra Leone

Patrick has over 18 years experience working on U.S. and international private sector and nonprofit management, operations, administration and business development. He has vast experience in dealing with donors, procurement management, budgeting and liaising with donor representatives in the implementation of various economic, livelihood, and agricultural programs



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