Bio Davison


He was a member of the Australian government’s Advisory Council on Intellectual Property from 2013 until 2015, a Member of the Commonwealth Department of Health's Expert Advisory Group on Plain Packaging of Tobacco Products and has been a member of the Intellectual Property Committee of the Law Council of Australia for some years. He has been part of the Australian legal team and delegation to the World Trade Organisation (WTO) dealing with the challenge to Australia’s plain packaging laws for tobacco. His work has been cited and quoted in over 60 international arbitration and Australian court decisions as well as a large number of decisions of the Australian Trade Marks Office.

Plain Packaging: Where is it at and what are the implications for other products?

The appeal against Australia’s plain packaging laws in the WTO is still in progress but many aspects of the Panel decision have not been the subject of appeal. In light of the Panel decision, the nature of the appeal and other, now finalised litigation concerning plain packaging for tobacco, a number of important aspects of the law relating to packaging regulation of any product can already be identified. This seminar will provide some insight into the current status of the long running litigation concerning plain packaging and commentary on the possible implications of WTO law and international investment law for both tobacco and other goods and services.